- 1 infrastructure.
- It's interesting to note that in the end, we did
- 3 neither of these, we actually were able to build the
- 4 infrastructure using complete private funds.
- 5 Berkshire Connect felt that a business plan was
- 6 needed to study the best approach and to prove that the
- 7 project was viable. A national consulting company, Flack &
- 8 Kurtz, was retained to work with Berkshire Connect on the
- 9 business plan and network design.
- The business plan itself recommended that we
- 11 aggregate demand and stimulate market demand by increasing
- 12 education and awareness, as Joe has mentioned. That was a
- 13 critical success factor for us.
- And parallel with the business planning, we also
- 15 determined that we needed a legal entity to assess
- 16 organizational structures for managing the technology
- 17 options.
- 18 An RFP was created and sent to all interested
- 19 private sector companies.
- We assessed the responses, based on the following
- 21 criteria: Service history, price, technology, the balance
- 22 sheet of the organization, whether they fit our mission.
- 23 What we were looking for there was countywide solutions and
- 24 an unbundled approach. Goodwill and timing were also
- 25 considered.

1	The list	was	cut	to	three	and	presentations	and
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- 2 interviews commenced. Global Crossing and Equal Access were
- 3 selected and we moved to contract negotiations.
- The keys to the contract, I think, are twofold. A
- 5 couple of examples here.
- 6 Berkshire Connect's obligations are to act as
- 7 marketing representative for Global Crossing. Also, to
- 8 facilitate access to the customers, public relations and
- 9 assist with permit approvals in the county.
- The partner obligations, Global Crossing, to
- 11 complete in-county network, and it will be a wireless
- 12 network, privately financed, provides dramatic discounts,
- 13 regardless of vocation or size of business, and eliminate of
- 14 distance factor for T-1 pricing.
- The unique aspect of this agreement is the ability
- 16 to discount, based on aggregate of demand. As more
- 17 businesses joined Berkshire Connect and sign up for
- 18 services, prices go down, based on a tiered pricing
- 19 structure.
- 20 Essentially, each member of Berkshire Connect
- 21 becomes a marketing rep for Global Crossing and for the
- 22 country.
- 23 I've personally talked to half a dozen businesses
- 24 to promote Berkshire Connect and Global Crossing, not only
- 25 because I am committed to Berkshire Connect, but also

- 1 knowing that the health systems telecommunications costs
- 2 will go down as more businesses join Berkshire Connect.
- During the three years, Berkshire Connect will
- 4 also provide oversight on the contract and act as an
- 5 advocate to the community and ensure that we don't replace
- 6 one monopoly with another.
- I have to also note that during this process
- 8 Senator Kennedy's office, Senator Kerry and FCC Chairman
- 9 William Cunnard were instrumental in offering support and
- 10 guidance. Without them, we couldn't have gone as far as we
- 11 have.
- Berkshire Health System is benefitting from this
- in a couple of ways. Our telecommunications costs will drop
- 14 by approximately 45 percent. Currently, we spend \$90,000 a
- 15 month in long-distance, local digital service internet and
- 16 data lines.
- 17 By July, when fully implemented our monthly
- 18 expenditures will be approximately 48,000 per month, for a
- 19 savings of about \$500,000 a year, which could be used to
- 20 expand services for our community.
- 21 Also, due to the explosion of the internet based
- 22 applications and the information needs of our patients and
- 23 physicians, we will be able to expand our network capacity,
- 24 utilizing these dollars, also. We could not afford this
- 25 without Berkshire Connect.

- Now, even though I've been talking about the
- 2 benefits to business, in our business, there is a direct
- 3 human interest impact to this, also.
- 4 For most of our nursing home residents, their
- 5 families live outside the local calling area. It gives me
- 6 great satisfaction to know that the long-distance rates for
- 7 these residents will be cut by 50 percent, due to the
- 8 efforts of Berkshire Connect and its supporter.
- 9 It's also extremely satisfying to know that in
- 10 this case statistics and economics didn't get in the way of
- 11 doing the right thing.
- 12 Thank you.
- 13 MR. PAUL VASINGTON: As a result of Berkshire
- 14 Connect, we also got involved with Cape Cod, and now I'd
- 15 like to call on Gene Curry to talk a little bit about the
- 16 effort on the Cape.
- 17 MR. EUGENE CURRY: Cape Cod Connect had its
- inception in the fall of 1997. The Cape Cod Technology
- 19 Council, an organization for which I chair their
- 20 infrastructure committee, had done a survey, trying to
- 21 identify what our members considered to be the greatest
- 22 impediments to the development of a technology economy on
- 23 Cape Cod.
- The overwhelming response was the lack of an
- 25 adequate telecommunications infrastructure. In the fall of

- 1 1997, we had a telecommunications forum in which we got a
- 2 decidedly unsatisfactory response from the incumbent
- 3 provider, and we were then approached by some
- 4 representatives of the Mass. Technology Collaborative, who
- 5 suggested that we may want to look at what Berkshire County
- 6 was doing and start to look at a public/private partnership
- 7 as a vehicle for stimulating the growth of the
- 8 telecommunications infrastructure.
- 9 Adopting TSL, its line, that bad poets imitate,
- 10 good poets steal, we chose the name Cape Cod Connect for our
- 11 project, and began as a collaborative effort among the Mass.
- 12 Technology Collaborative, the Cape Cod Chamber of Commerce,
- 13 the Cape Cod Technology Council, and the Cape Cod
- 14 Commission.
- Our first effort was also to assess what we
- 16 actually had on the ground, and one of the things we came to
- 17 realize very early on was that our situation was different
- 18 than Berkshire County's.
- We had some similarities in terms of we found that
- 20 we had less than adequate service and that this was also a
- 21 function, to some degree, of geography, but we had more of
- 22 an infrastructure to start with than Berkshire County did.
- We had two points of presence in place, Berkshire
- 24 County had none. And so we started to focus on a somewhat
- 25 different strategy, whereas Berkshire County's initial take

- 1 was to get that initial infrastructure in there, as Chuck
- 2 was just describing.
- We started to start looking at not only expanding
- 4 the infrastructure, but looking at solving the last mile
- 5 question.
- A significant body in our group was the SoHo
- 7 Committee, the Small Office/Home Office Committee, and many
- 8 of our members, even some of our larger members, started out
- 9 as small office/home office.
- To illustrate one of the points Joe made, that one
- of our steering committee members is a guy made Bob Madonna.
- 12 Bob Madonna developed a programmable switch eleven years ago
- when he was an unemployed engineer. For a couple of years
- 14 he worked over a Chinese food store in the Town of Sagamore.
- 15 Last summer he sold his company to Lucent Technologies for
- 16 \$1.7 billion.
- Bob's business is on Cape Cod because Bob Madonna
- 18 and his wife want to raise their kids on Cape Cod. He could
- 19 do this anywhere. Arguably, he could do it more efficiently
- 20 if he was in the 128 circle. But it's that kind of business
- 21 and that kind of business leader that help make Cape Cod
- 22 Connect an effective, we think very effective vehicle for
- 23 addressing our concerns.
- Our real goal, and I think it's something that if
- anybody is going to be trying to do this in their community,

- 1 what we're really trying to do is make a business case to
- 2 the providers that there is a return on investment if
- 3 they're going to come down and take a look at our community.
- 4 And it was very clear, initially, that we were not
- on anybody's radar screen. And we worked very hard through
- a process of meetings with the providers, developing and
- 7 educating our own base of users, and organizing those people
- 8 so that we spoke as an effective community, as compared to a
- 9 small group of companies here, companies there and what have
- 10 you.
- 11 And we think that this has produced some
- 12 significant results. And one of them being that in Bell
- 13 Atlantic's DSL roll out, whereas previously we did not, we
- 14 felt, have a good relationship with Bell Atlantic, our
- 15 relationship has improved considerably.
- 16 We now feel that we're getting accurate
- 17 information in terms of when roll outs are going to take
- 18 place, what kind of services are going to be provided.
- 19 We've had discussions about price negotiations, and we are
- 20 informed at this point that the rate of availability of DSL
- 21 service on the Cape is now higher than it is in average
- 22 communities throughout Massachusetts. We view this as a
- 23 significant success.
- The roll out of DSL by Bell Atlantic is by no
- 25 means the only aspect of solving the problem, nor is it the

- 1 total solution.
- When it comes to DSL, it gives new meaning to the
- 3 phrase, your mileage may vary.
- 4 And one of the issues that has come up, and it
- 5 speaks to a point that Joe raised about the dynamic nature
- 6 of the market, is that some places can't get DSL, because at
- 7 one point Bell Atlantic was trying to upgrade the network
- 8 and putting in fiber, and you can't get DSL unless you have
- 9 the copper.
- 10 So there was an effort to upgrade the network
- 11 that's now, because of other changes, proved somewhat
- 12 counterproductive. We don't know where things are going to
- 13 go. And we think that's important.
- 14 We've made significant progress on the Cape. 14
- 15 of the 17 communities have cable modem access. DSL service
- 16 is available out of all but two of the central offices.
- 17 There is competition among resellers of DSL, one of whom is
- on Cape Cod specifically because he heard about Cape Cod's
- 19 interest from Cape Cod Connect.
- 20 And so we think that this is -- we've moved the
- 21 ball along considerably. We're not where we want to be. We
- 22 need to work harder to finish trying to solve the process.
- 23 I personally don't think the process ever gets solved,
- 24 because by the time we figure out what to do best about this
- technology, there'll be another technology that we have to

- 1 think about how it's going to be implemented.
- 2 The other thing that's most significant is we want
- 3 to monitor delivery.
- 4 At the same telecommunications forum where the
- 5 incumbent providers did not fare very well, someone else
- 6 came in and said, we're prepared to give you everything we
- 7 need. We can solve your problem for you.
- And two years later they're doing no business on
- 9 Cape Cod, because they came in and they oversold, they did
- 10 not have the support.
- 11 At our meetings with their -- we had meetings with
- 12 every provider with our technical review team. We tried to
- 13 make it as clear as possible, bring your engineers, not your
- 14 salespeople. And these people just never got the message.
- 15 They showed up with their salespeople. They were in, very
- 16 definitely, over their heads very fast.
- 17 And what started out as conceivably a very nice
- 18 seque and entry into the market, as now I could poison the
- 19 well for them. I think they're going to have to do an awful
- 20 lot to ever get anybody to take them seriously as a
- 21 potential provider.
- 22 And I must tell you that it is very satisfying to
- 23 be in the position of evaluating potential providers and
- 24 thinking about whether they're going to be suitable for our
- 25 market than the other way around.

- 1 MR. PAUL VASINGTON: Thanks a lot, Joe and Chuck
- 2 and Gene. It's very interesting presentation.
- And now I'd like to hear from Ray Campbell, who is
- 4 the Executive Director of Massachusetts Corporation for
- 5 Educational Telecommunications.
- Ray.
- 7 MR. RAY CAMPBELL: Thank you.
- Now you know why we call it MCET, as opposed to
- 9 the whole name.
- MR. PAUL VASINGTON: Yeah.
- MR. RAY CAMPBELL: Thank you very much for having
- 12 me. It's a pleasure to be here.
- I want to tell you about what I think is a
- 14 remarkably effective public/private partnership that my
- organization has been called in. It's called the
- 16 Massachusetts Community Network. And this is an idea that
- 17 -- it's been around for a long time, but it grew out of a
- 18 recognition that we had a digital divide in Massachusetts,
- 19 and I think that the term digital divide is often used as if
- 20 it's describing a single phenomenon. In fact, there are,
- 21 you know, dozens of digital divides, depending upon how you
- 22 look at it.
- But one of the ones that we were confronted with
- 24 here in Massachusetts was at the state level, public
- organizations, state agencies, had relatively good access to

- 1 the internet because the state owns and operates a statewide
- wide area network that provides, among other data
- 3 communication services, internet access.
- 4 But if you look at municipal governments, schools,
- 5 libraries, police stations, fire stations, town halls, they
- 6 didn't have such a good situation. And the primary reason
- 7 for that is that every one of the municipalities and school
- 8 districts would go to market individually for internet
- 9 access service. And as a result, they were all very small
- 10 retail purchasers and they were treated as such by the
- 11 market.
- Boston might have sufficient scales to command
- 13 attention from private providers, but by and large most
- 14 municipalities and school districts in Massachusetts were
- 15 treated as small purchasers. And as a result of that, the
- 16 cost of a high-speed internet connection -- when I say
- 17 high-speed, I'm talking T-1 speed, 1.5 megabit-per-second
- 18 connections, ranged from about \$900 a month in the Boston
- 19 area, to as much as \$25000 a month or more in Berkshire
- 20 County, Franklin County, the outer Cape. And so you had at
- 21 the municipal level a distinct disadvantage in terms of
- 22 getting internet access.
- But although those disadvantages existed, there
- 24 were a number of policy makers at the state level that felt
- 25 that there were some significant advantages that we could

- 1 bring to bear to try to solve this problem.
- 2 Specifically, if you add up all those facilities,
- 3 the 1850 K through 12 school buildings, the 450 public
- 4 libraries, the thousand or so police stations, the thousand
- 5 or so fire stations, you're looking at a community of users,
- 6 something like 5,000 buildings strong. And that's not just
- 7 a big purchaser, that's, bar none, the largest purchaser in
- 8 the market.
- And so we had the idea that what we should do is
- 10 aggregate that demand and go to market on behalf of all
- 11 those organizations and see if the public sector could
- 12 receive a different deal, if it tried to speak with one
- 13 voice.
- To test that hypothesis, my organization, MCET,
- 15 drafted an RFP and put it out to market. And we had only
- 16 two mandatory requirements in the RFP, which incidentally
- 17 was only three pages long. We decided to take a different
- 18 approach to public contracting than the standard, and leave
- 19 it up to them, the community, to tell us the details, rather
- 20 than us attempting to describe it to them.
- In any event, we had only two mandatory
- 22 requirements.
- The first was that whatever private sector partner
- 24 we picked to do business with, would have to provide service
- 25 to any public sector facility in Massachusetts, regardless

- 1 of location. We absolutely would not pick a provider that
- 2 was going to cherry pick and only serve certain lower-cost
- 3 regions of the state to serve.
- 4 The second mandatory requirement was that we
- 5 insisted on a flat-rate pricing, a given amount of bandwidth
- 6 should cost the same, regardless of location, in
- 7 Massachusetts.
- 8 So a T-1 connection in West Stockbridge,
- 9 Massachusetts, should cost no more than a T-1 connection in
- 10 Downtown Boston.
- And we had made the decision that rather than try
- 12 to have a state owned and operating network, the approach we
- 13 want to use was to partner with a private sector
- 14 organization that could bring their expertise to bear in
- 15 terms of telecommunications services, and also they would
- 16 have the capital resources to keep the investment up and
- 17 running at state-of-the-art levels, rather than having
- 18 continual public investment and the infrastructure being
- 19 required over time.
- 20 So as a result of our putting out this RFP, there
- 21 was a fiercely competitive selection process. We had over
- 22 20 vendors. We did a very extensive and thoughtful review
- of those, and at the end of the day, we partnered with three
- 24 organizations.
- The basic transport service is provided by a

- 1 Massachusetts competitive local exchange carrier called
- 2 Digital Broadband Communications. They're based in Waltham.
- A lot of the services on the network, things like
- 4 e-mail, cashing, filtering, web hosting, things like that
- 5 are provided by a Tennessee based company called Education
- 6 Networks of America. They operate Tennessee's K through
- 7 12 statewide network.
- 8 And third, Cisco Systems is partner in this
- 9 endeavor. They're a major backer of Digital Broadband and
- 10 they've also been sort of directly at the table, providing
- 11 various services and incentives.
- 12 At the end of the day, what we ended up with, I
- 13 think is a pretty remarkable accomplishment.
- 14 As I said, previously the price for T-1 speed
- internet connection was anywhere from 900 a month to \$2500 a
- 16 month.
- 17 Massachusetts Community Network is now offering
- 18 T-1 speed internet connections anywhere in Massachusetts,
- 19 \$400, flat rate. Same price anywhere in the state.
- 20 So it's more than 50-percent discount off of the
- 21 pricing Boston had been able to achieve on its own, but for
- 22 the remote parts of the state, it's an enormous discount.
- 23 It really represents, I think, a pretty fundamental public
- 24 policy accomplishment on the part of the Commonwealth to
- bring low-cost, high-quality, flat-rate priced internet to

- 1 public sector organizations.
- But there's more to this story than just the
- 3 savings that'll make it possible. We estimate that if we
- 4 get broad adoption in the public sector, that this could
- 5 save anywhere from 100- to 150-million dollars over five
- 6 years.
- Beyond the direct cost savings, though, we think
- 8 that the possibilities of on-line government and for
- 9 improved efficiency of government services are really
- 10 extraordinary.
- Because unlike a situation in which you have all
- 12 these different organizations accessing the internet and
- 13 attempting to communicate that way, we've effectively formed
- 14 a giant intranet in that any communication between public
- 15 sector organizations that are members of the network will
- 16 never have to go to the internet.
- 17 It'll be carried entirely over the network of our
- 18 private partner, Digital Broadband; and, therefore, you
- 19 don't have to worry about whether the internet is having a
- 20 bad hair day or anything like that, you've got service level
- 21 guarantees that control what the performance of the private
- 22 network is, and that's where the public business will be
- 23 conducted.
- So it makes it vastly easier for police stations
- 25 to communicate with the state police; fire departments to

- 1 communicate with the Fire Fighters Academy; public health
- 2 facilities to communicate with the Department of Public
- 3 Health and so on and so on.
- 4 So we think that not only will this bring great
- 5 savings into place, but it will also provide a greatly
- 6 improved opportunity for on-line government and for
- 7 collaboration and for enterprise applications across the
- 8 municipal sector of government in Massachusetts.
- 9 One other point is particularly significant that I
- 10 want to mention, and that's that not only are there cost
- 11 savings that are very significant, there's a really great
- 12 economic development story here.
- And that's because -- because we required in the
- 14 RFP that our private partner would provide service anywhere
- in Massachusetts to any public sector organization, our
- 16 partner is now building out their infrastructure throughout
- 17 the entire Commonwealth.
- 18 So as a result of this contract and as a result of
- 19 our going to market on behalf of 5,000 public sector
- 20 facilities, we altered the investment plans of private
- 21 sector players, and we will now have a single company that
- 22 will provide statewide broadband infrastructure in every
- 23 single community in Massachusetts.
- 24 And there are many communities, that for
- 25 demographic or density and cost reasons, the private sector

- 1 otherwise wouldn't be investing there to serve those
- 2 customers.
- As a result of our contract, every community in
- 4 Massachusetts is going to have a broadband vendor deployed
- 5 in their area. And once it's put in place, in order to
- 6 satisfy the public sector's requirements, that
- 7 infrastructure is available and can and will be resold to
- 8 commercial and residential users.
- 9 So I think that the Mass. Community Network is a
- 10 pretty fundamental accomplishment on the part of the
- 11 Commonwealth of Massachusetts in terms of using a
- 12 public/private partnership to spur broadband deployment
- 13 throughout the Commonwealth, and it was done in a way that
- 14 didn't rely on the traditional mechanisms of government,
- 15 which is taxing, subsidizing, prescribing. We did it by
- 16 aggregating demand and coming to market as a major
- 17 purchaser, as a major player in the market and influencing
- 18 market behavior in that way. And it's something that we're
- 19 very proud of.
- Thank you.
- MR. PAUL VASINGTON: Thanks a lot, Ray.
- 22 And now we've heard from the smaller state. Now
- 23 we'll hear from someone from a state that can fit in a
- 24 couple of Massachusetts within its boundaries.
- We have Jim Doyle, who is the Director of

- 1 Operations & Technology Policy Advisor for Governor Angus
- 2 King in Maine.
- Jim.
- 4 MR. JIM DOYLE: Thanks. Could you move the cup?
- 5 Thanks.
- I won't reiterate a lot of the points that you've
- 7 heard already. I think we've been through a similar
- 8 situation in Maine, but what I'll try to do is give more of
- 9 history of where we started from and where we've gone.
- We've been in public/private partnerships in the
- 11 field of education for about five years now. We face many
- of the same challenges. Maine focused intensely on defense
- industry and low-skilled jobs that migrated overseas in the
- 14 Eighties, and we were in a pretty tough spot going into the
- 15 1990s.
- But we have some opportunities. We have an
- 17 educated population. We have a relatively new
- 18 telecommunications backbone throughout the state. And we
- 19 have a commitment from our policy makers, a very strong
- 20 commitment to education, and we really see that as a --
- 21 there was a diagram of a serpent up there before, and one of
- 22 the pieces of that serpent was education, and we really feel
- 23 that's the way to create more demand.
- If you'd go to the next slide, please?
- Just quick through this. Just to give you an

- 1 idea, this is the backbone that we're building off of.
- 2 You see Portland and Lewiston, the two southern
- 3 cities. If you draw a line halfway between those cities,
- 4 50 percent of Maine's population lives south of that line.
- 5 So we're a very rural state to the north. It's about
- 6 1.2 million in the State of Maine, and it's as large as the
- 7 rest of New England together.
- 8 Bell Atlantic serves about 85 percent of the
- 9 state. Time-Warner has had great success in rolling out
- 10 cable modems, first in Portland to the south, but at the
- 11 very top of the state you see Limestone, which is about
- 12 450 miles north of here. It's a former Air Force base, and
- 13 Time-Warner recently rolled out road runner service up there
- 14 and is having -- things are going very well. It's Caswell
- 15 Plantation, population 85, has a very high take rate for
- 16 roadrunner service.
- Next slide, please.
- We've been partnering for five years, primarily
- 19 with Bell Atlantic and our independent telephone companies
- 20 in bringing broadband services to our schools.
- 21 Several trends have emerged in that time.
- 22 Initially central sites were sufficient, but now we've seen
- 23 the need to move towards less of kiosk model and more to
- 24 distributed models.
- And we started off in a very regulatory, narrowly

- 1 prescribed mode, where we'd say, okay, vendor, you are going
- 2 to do X or Y by order of the Commission or by law, whereas
- 3 now things are more competitive and open.
- 4 And finally we've started to see a shift from
- 5 state taxpayer funds, the traditional government
- 6 partnerships that were just referred to, towards more of
- 7 that aggregation model.
- 8 Next slide, please.
- 9 We started out in 1995 with the Maine school and
- 10 library network. It was approved by the Maine State
- 11 Legislature. And what the Maine school and library network
- 12 does is it hooks up all 1100 of our public schools and
- 13 libraries with broadband communications, and the level of
- 14 broadband can be scaled according to the demand from the
- 15 site.
- We went from 9-percent penetration in schools in
- 17 1995 to 100-percent, 100-percent broadband by 1997.
- The distance learning, our ATM project, the voters
- 19 of Maine passed a bond issue, \$15 million, to purchase
- 20 capital equipment to facilitate broadband services in your
- 21 high schools.
- The state E-rate passed last year, as a supplement
- 23 to the federal E-rate and it will pick up some of the loose
- 24 areas that the first two initiatives don't cover.
- And, lastly, just this year, we passed something

- 1 we called the learning technology endowment, and we'll talk
- 2 about that a little bit later.
- Next slide, please.
- 4 Okay. The school and library network was created
- 5 by the PUC and approved by the legislature in an incentive
- 6 rate case base in 1995, and it sets aside \$4 million a year
- 7 to essentially get the ball rolling. Its schools and
- 8 libraries serve their communities. It's a scale of
- 9 broadband kiosks and we've seen the demands increase every
- 10 year. So there's still a good amount of funds left in
- 11 there.
- 12 \$4 million in Maine, by the way, is a lot of
- 13 money. So we're able to get quite a distance on that.
- 14 Next slide, please.
- 15 Again, the program was set up by the PUC in
- 16 conjunction with Bell Atlantic and with input from the
- 17 legislature, but it was created in 1995 and really reflected
- 18 more of a regulatory approach.
- 19 That was, we think, in a central element to get a
- 20 jump start to go from 9 to 100 percent in two years is very
- 21 dramatic. But it really was a first-generation model. It
- 22 works in a monopoly environment, but it doesn't really lend
- 23 itself to the current telecommunications environment.
- The ATM project was sort of the next step in that.
- 25 It has an educational mission, first of all, but it also is

- 1 where we first started to use government buying power to
- 2 spur deployment into outside communities.
- Would you go to the next slide, please?
- 4 You have to click through these a little quickly.
- 5 The ATM -- the MSL end delivers up to T-1 speed.
- 6 The ATM sort of picks up from there. It delivers 45 megs of
- 7 two-way video with 10 megs set aside for data
- 8 communications, although some schools use all 45 for data.
- 9 And what it essentially does is it allows our
- 10 small systems who couldn't possibly afford a foreign
- 11 language teacher or advanced math or calculus teacher to
- 12 partner with other school districts and bring those services
- 13 to the schools.
- And it also allows Bell Atlantic, in this case,
- who is our contractor, to be delivering 45 meg ATM services
- 16 to some very remote sites.
- 17 You can click through the next two slides quickly.
- 18 That's okay.
- This is the obligatory how fast does it download
- 20 speed slide.
- 21 But as you can see, it makes a real difference.
- 22 And where we were concerned with video in Maine, ATM turned
- 23 out to be the product we were looking for.
- 24 Again, you can see most of the sites that
- 25 subscribe are the rural sites. That number 9 represents the

- 1 point at where 50 percent of the population lives below it,
- 2 and that's the only site, really, in the urban south that
- 3 subscribed. Most of the subscribers to this point have been
- 4 to the north.
- 5 Next slide, please.
- There were numerous partners in this endeavor.
- 7 Initially the first, the MSLN was more localized to Bell
- 8 Atlantic.
- At this point we went out to a bid process and
- 10 someone is referring to a three-page RFP. I think that was
- 11 the cover sheet on our RFP, was three pages, and there were
- 12 four of them.
- But you can see we have a broad spread of
- 14 partners.
- SBC now, Ameritech, SBC is providing the in-school
- 16 solutions, and Bell Atlantic is providing the outer-school
- 17 solutions, and the university system is providing sort of
- 18 the computer backbone of it.
- 19 Next slide, please.
- The base fee that we negotiated was \$2,100 a
- 21 month, and that's a statewide fee, regardless of where your
- 22 school is located.
- On top, that's our Department of Education, DOE,
- 24 and those schools, as you go down the line are increasingly
- 25 rural and increasingly lower income.

- 1 We've overlaid on this slide that the federal
- 2 E-rate picks up, and then on top of that, there is some
- 3 funds from the state E-rate or MSLN that are applied to
- 4 that, as well.
- 5 So you can see the Piscataquis High School in
- 6 Northern Maine receives 45 megs of ATM service for \$36 a
- 7 month, and they're very pleased with their purchase that
- 8 they've made.
- 9 But the same could be said of schools like Gorham
- 10 and Poland which are in more urban areas, because \$845 a
- 11 month versus having to hire several teachers that you
- 12 perhaps couldn't afford or opportunities that would not
- otherwise be available, that looks like a fantastic deal.
- And what we've also found is that our private
- 15 companies, once these things were installed, once the
- 16 connections were installed, began to apply for the service,
- 17 as well. It's used intensively for inventory control for
- 18 our policy year to compliment our existing efforts.
- 19 Next slide, please.
- Just this year, you heard Senator Kerry refer this
- 21 morning to the Governors learning technology endowment.
- 22 And Maine, like most states, ran a budget surplus
- 23 this year, and a portion, the legislature set a portion of
- 24 that surplus aside in an endowment fund, which is going to
- 25 be dedicated to more education technology.

1	And	we	assume	that	this	is	going	to	qo	forward	in
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- 2 some type of public/private partnership, a commission formed
- 3 by the legislature and the governor will be examining this
- 4 over the next year and deciding where to go, but we hope
- 5 that our goal will be to sort of break out of the kiosk
- 6 model and move into a distributed format for technology for
- 7 our kids.
- 8 We really think it is important to get. Kiosks
- 9 are a great starting point, but the second half of 706 is
- 10 really to get out of the kiosk and to the individual.
- The next slide, please.
- 12 Again, we have a proposal, the legislature will
- 13 have final say on what happens, but we'd like to see all of
- 14 our kids -- right now, our proposal is Grades 7 through 12
- 15 have portable devices where they could get internet access
- 16 from home, and we think that by creating the demand in the
- 17 community and creating educated people who use these
- 18 products, we're going to facilitate further network
- 19 deployment by Bell Atlantic or other technology providers.
- 20 Again, we had -- MSLN designed a scaleable
- 21 program. We started off with 56K connections, which in 1995
- 22 seemed very sufficient for a school of 200 people, but as we
- found out in 1999/2000, the demand has escalated up to
- 24 45 megs.
- If you want a T-1 in Maine and you're a school and